

Age Well[®] | 2 NOV. *An Evening of Giving Back* | 2019

We invite you to join Age Well Senior Services for An Evening of Giving Back, an evening event like no other in an all-new, stunningly modern venue on November 2, 2019. Enjoy the company of other business leaders, savor elegant food and drink, and delight in a multi-media spectacle, including your branding splashed across screens and walls. Promote your business to leaders in health care, finance, and related industries. Most importantly, help Age Well preserve hope, strength, courage, wisdom, & dignity for thousands of elderly South Orange County residents in need.

Sponsor benefits are generous, and include pre and post event advertisement in the Orange County Business Journal, promotion on the Age Well website, seating at the event, and other opportunities that will get your message out to local business leaders and thousands of older adults. For a full description of sponsor benefits, please see the attached schedule of sponsor benefits.

Age Well Senior Services helps seniors in 21 South Orange County cities. We deliver over 340,000 nutritious meals to homebound seniors through the Meals on Wheels program; provide more than 64,000 rides to pharmacies, doctor visits, and other destinations; and provide thousands of hours of personalized help to seniors in need.

For more information, please contact Jeff Hamaker at (949) 855-8033 or jhamaker@myagewell.org

Sincerely,

Patty Alexander
Co-Chair

Joe McKnight
Co-Chair

Age Well Senior Services is a non-profit organization under section 501(c)(3) of the internal revenue code. Our tax identification number is 93-1163563. Your sponsorship is tax-deductible to the extent allowed by law.

Aliso Viejo; Capistrano Beach; Corona Del Mar; Coto De Caza; Dana Point; Foothill Ranch; Laguna Beach; Laguna Hills; Laguna Niguel; Laguna Woods; Lake Forest; Ladera Ranch; Las Flores; Mission Viejo; Newport Beach; Newport Coast; Rancho Santa Margarita; San Clemente; San Juan Capistrano; Silverado Canyon; Trabuco Canyon

Age Well[®]

An Evening of Giving Back

2 NOV.
2019

SPONSORSHIPS

HOPE

\$20,000

THIS IS A TITLE SPONSORSHIP

Hope Sponsor branding will be included on event invitation

Reach thousands of Laguna Woods Village residents via special appearance with Age Well CEO on popular morning show

Reach thousands of Age Well clients with placement of full-page branding and message on inside back cover of monthly Newsletter to clients at selected senior centers for one year

Hope Sponsor presents award to top honoree(s)

20 Event Tickets (2 tables) in VIP seating area

Hope Sponsor branding and message on back cover of Event Program

Premier placement of branding and event signage

Branding on Age Well home page before and after event

Social media marketing package: Facebook, Instagram, etc.

Orange County Business Journal: featured in half-page ad before event, full-page ad following event

12-month license to use Age Well logo

Age Well[®]

An Evening of Giving Back

2 NOV.
2019

STRENGTH

\$10,000

Onstage recognition during
Age Well CEO presentation

10 Event Tickets (1 table) in
preferred seating area

Full-page branding
and message in Event Program

Featured placement of
branding and event signage

Branding on Age Well home page
before and after event

Social media marketing package:
Facebook, Instagram, etc.

Orange County Business Journal:
branding in half-page ad before event,
full-page ad following event

12-month license to use
Age Well logo

COURAGE

\$7,500

Onstage recognition during
Age Well CEO presentation

4 Event Tickets in
preferred seating area

Full-page branding
and message in Event Program

Featured placement of
branding and event signage

Branding on Age Well home page
before and after event

Social media marketing package:
Facebook, Instagram, etc.

Orange County Business Journal:
branding in half-page ad before event,
full-page ad following event

12-month license to use
Age Well logo

Age Well[®]

An Evening of Giving Back

2 NOV.
2019

WISDOM

\$5,000

10 Event Tickets (1 table) in special seating area

Social media marketing package: Facebook, Instagram, etc.

Half-page branding and message in Event Program

Orange County Business Journal: mention in full-page ad following event

Prominent placement of branding and event signage

12-month license to use Age Well logo

Branding on Age Well home page before and after event

DIGNITY

\$3,000

4 Event Tickets in special seating area

Social media marketing package: Facebook, Instagram, etc.

Half-page branding and message in Event Program

Orange County Business Journal: mention in full-page ad following event

Prominent placement of branding and event signage

12-month license to use Age Well logo

Branding on Age Well home page before and after event

Age Well[®]

An Evening of Giving Back

2 NOV.
2019

Yes, I would like to sponsor Age Well's "An Evening of Giving Back"!

Name: _____

Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Amount Enclosed \$: _____

Check:

Credit Card:

Name on Credit Card: _____

Address (associated with credit card)

Address: _____

City: _____ State: _____ Zip: _____

Credit Card #: _____ Exp Date: _____ Security Code: _____

AD MUST BE RECEIVED BY 5:00 PM, October 4 to be included in event program. Please make checks payable to: **Age Well Senior Services.**

Federal Tax ID# 93-1163563.

Thank you

SPONSOR ADVERTISING PROGRAM SPECS

FINAL DEADLINE FOR ADS TO BE RECEIVED: 5:00 PM, October 4, 2019

IMPORTANT: Ads must be sent complete — ads cannot be built.

Ad Sizes:

Full Page: 5.5 inches (Wide) x 8.5 inches (Height)

Half Page: 5.5 inches (Wide) x 4.25 inches (Height)

Format: PDF

If you have any questions, please call Jeff Hamaker at (949) 855-8033 or
Email at jhamaker@myagewell.org

Thank you for your support!