

Fact Sheet

What: Age Well Senior Services Captain's Ball. Proceeds benefit Meals on Wheels, Adult Day Care, and other vital Age Well Programs.

When: Saturday, March 6, 2010

Where: The Ritz-Carlton, Laguna Niguel
One Ritz-Carlton Drive
Dana Point, CA 92629

Why: Your sponsorship supports vital programs for seniors and provides **hope** and **opportunities** for seniors facing challenges of aging.



**Age Well
Senior Services**

A NONPROFIT SERVING ORANGE COUNTY'S OLDER ADULTS

formerly South County Senior Services

24300 El Toro Rd, Bldg A, Suite 2000
Laguna Woods, CA 92637

Phone: (949) 855-8033
Fax: (949) 855-8025



*Benefitting Meals on Wheels,
Adult Day Care
and other vital Age Well
Programs*

*Saturday
March 6, 2010*

*Ritz-Carlton
Laguna Niguel*



Sponsorship Levels

Exclusive Event Host \$20,000

- CAPTAIN'S BALL EXCLUSIVELY HOSTED BY (Your Company)
- Your company's logo and promotional presentation projected on the big screens during event
- Two tables of ten
- Premier seating
- One complimentary room at The Ritz-Carlton on the night of event
- Admission to the VIP Reception for you and your guests
- Publicity in all event material
- You or your company's name included on the front cover of the event program
- A full page ad in the event program
- Prominent display of your company's name on sponsor boards throughout the evening
- Recognition in Seniors Chronicle
- Your company's logo on Age Well Senior Services' website as event sponsor
- \$20,000 provides 10,000 Meals-on-Wheels for homebound seniors

Admiral \$10,000

- Your company's logo projected on the big screen during event
- One table of ten
- Premier seating
- One complimentary room at The Ritz-Carlton on the night of event
- Admission to the VIP Reception for you and your guests
- Publicity in all event material
- A full page ad on the inside front or back cover of event program
- Prominent display of your company's name on sponsor boards throughout the evening
- Recognition in Seniors Chronicle
- Your company's logo on Age Well Senior Services' website as event sponsor
- \$10,000 provides 668 round-trip rides for seniors to get to medical appointments

Captain \$5,000

- Your company's logo projected on the big screen during event
- One table of ten
- Admission to the VIP Reception for you and your guests
- Publicity in all event material
- A full page ad in the event program
- Display of your company's name on sponsor boards throughout the evening
- Recognition in Seniors Chronicle
- Your company's logo on Age Well Senior Services' website as event sponsor
- \$5000 provides 125 hours of case management services for seniors in crisis

Skipper \$3,000

- Your company's logo projected on the big screen during event
- One table of ten
- Publicity in all event material
- A half page ad in the event program
- Display of your company's name on sponsor boards throughout the evening
- Recognition in Seniors Chronicle
- Your company's logo on Age Well Senior Services' website as event sponsor
- \$3000 provides 36 days of adult day health care for seniors with chronic health issues and dementia

For more information about Age Well Senior Services or if you are interested in our community partnership program, please contact our Development Director, Becky Lomaka at (949) 855-8033 or by email at blomaka@myagewell.org.

Sponsorship Opportunities

<i>Exclusive Event Host</i>	<i>\$20,000</i>
<i>Admiral</i>	<i>\$10,000</i>
<i>Captain</i>	<i>\$5,000</i>
<i>Skipper</i>	<i>\$3,000</i>

Yes, I would like to join with friends of SENIORS as a sponsor of the Captain's Ball.

Name _____

Title _____

Company _____

Address _____

Phone _____ Fax _____

Email _____

Amount Enclosed \$ _____

Payment Information (please circle one):

Check American Express Mastercard Visa

Name on Credit Card _____

Credit Card # _____

Exp. Date _____

Contact person for pre-event publicity:

AD MUST BE RECEIVED BY 5:00 PM, February 16, 2010

to be included in event program – Ad Specs enclosed.

For additional information, call Becky Lomaka

Phone: (949) 855-8033

Email: blomaka@myagewell.org

Please make checks payable to

Age Well Senior Services

24300 El Toro Road, Bldg A, Suite 2000

Laguna Woods, CA 92637

Federal ID# 93-1163563

Thank You!